

Thursday 30 March (Day 1) – Session 4 – 14:15hrs

The road to zero emission: decarbonising buses everywhere

With Government likely to set an end date for the sale of diesel buses in less than a decade, how do we make the transition achievable in rural areas and for SMEs? Our panel will discuss the challenges ahead and how, working with government and other stakeholders, we can plan a fully zero emission bus fleet.

Speaker: Tim Griffen, Chair, Project Officer, Zemo Partnership



Tim manages Zemo Partnership's Bus Working Group, overseeing the delivery of projects including the Zero Emission Bus Certification scheme used by DfT and Transport Scotland, an accreditation scheme for the repowering of diesel buses to zero emission (ZEVAS), supporting the development of funding and incentive schemes like ZEBRA, developing a voluntary Zero Emission Coach Certification in the UK and sharing best practice across the UK through the Zero Emission Bus Workshop and publications like the Zero Emission Bus Guide.

The focus of his work to date has been aimed at developing policy to reduce emissions from the UK Bus fleet by encouraging the uptake of zero emission buses. Prior to joining Zemo Partnership in 2021, Tim completed the graduate bus engineering programme at Go-Ahead Group, where he developed a passion for improving air quality and driving modal shift to public transport.



Speaker: Bradley Fox, Business Development Director, EV Fleet

Bradley is a Business Development Director for EV Fleet, focusing on providing Zenobē's innovative electric bus, battery and charging infrastructure finance and managed service turnkey offering to facilitate fleet operators make the ZE transition. He has over 15 years of experience in front office roles in corporate and investment banking particularly in structured asset finance. He has previously worked at Santander, Lloyds Bank and Barclays



Speaker: Robert Best, Director of Engineer, Wrightbus

Robert has a PhD in Vehicle energy efficiency and extensive industry experience. Master in Mechanical and Manufacturing Engineering. Robert has past experience working on energy efficiency and his achievements include producing a tool for predicting fuel economy and efficiency for all powertrain options. Roberts primary role is leading all aspects pf engineering and new product development, with a clear focus on new energy technology and reliability.

Speaker: Paul Turner, Commercial Director, Transdev

To follow

Speaker: Louis Swindell, Business Development Manager, Rock Road



Louis Swindell is Business Development Manager at Rock Road, a new entrant into the zero-emission bus leasing market, building upon the success of its parent company Rock Rail that has funded over £3bn worth of rolling stock in the UK and continental Europe since entering the market in 2016. Rock Road provides a vehicle for institutional funders to invest directly in the UK's route to Net Zero by accelerating the rollout of zero-emission buses in the UK while absorbing key risks away from both the public and private sector. Louis' primary role is to maintain a dialogue with the end-customer, whether that be public authorities or private operators, and provide a leasing solution that best aligns with their fleet decarbonisation targets and risk appetite

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