

Thursday 30 March (Day 1) – Session 3 – 12:10hrs

How much bus is enough?

The economic, social and environmental benefits of bus services are clear. But as rising costs, low levels of concessionary travel and reducing public expenditure combine to force service reductions, we ask whether action is needed to specify and deliver a minimum level of bus service for different communities.

Speaker: Catherine DeMarco, Partnerships Director, First Bus



Catherine is Partnerships Director of First Bus, working across the UK business to advise on policy and strategy in support of local business units.

Prior to joining First Bus, Catherine worked for 17 years as a civil servant in the Department for Transport, building experience and knowledge in a wide variety of roles including in rail, skills and innovation, local transport and the environment.

She has also worked overseas in strategy consulting, including in South Africa where she advised on projects to unpick the legacy of apartheid land use planning in relation to bus services.

Speaker: Brad Taylor, Rural Policy & Campaigns Officer, CPRE



Brad Taylor graduated from Kingston University, with a year abroad at University of North Carolina at Charlotte (UNCC), with a first class in Geography and have a masters in Diplomacy & Foreign Policy from City, University of London. He worked in local government before joining CPRE, the countryside charity as the Rural Policy & Campaigns officer where I lead on CPRE's transport policy work. He is currently campaigning the Every Village Every Hour bus campaign to create a more inclusive, connected and sustainable rural England.



Speaker: Gideon Salutin, Researcher, Social Market Foundation

Gideon Salutin is a researcher at the Social Market Foundation, a public policy thinktank based in Westminster. Here Gideon writes on transport policy and recommends government initiatives to reduce poverty and inequality in the sector, with his work recently cited in the Telegraph. Recently this has focussed on the emergent field of transport poverty. Prior to joining the SMF, Gideon worked as a policy researcher in Canada with a focus on net zero.

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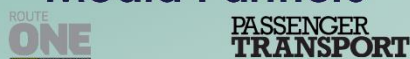
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