



Thursday 27 November 2025 ~ Crowne Plaza Solihull, 61 Homer Rd, Solihull B91 3QD

10:30 - 11:00 Tea and Coffee - Networking

11:00 – 11:15 Welcome & Opening Remarks

11:15 - 12:00 Zero emission coaches in Practice: Making It Work

As the industry moves towards Net Zero, sustainability is no longer a niche concern - it's central to long-term viability. This session will explore how operators can actively take part in the transition by leveraging sustainability as a selling point, accessing funding, and adapting to evolving market and regulatory pressures.

12:00 - 12.45 Access for All: Demonstrating Operator Value in a Joined-Up Transport System

This session explores the vital role coach operators play in delivering inclusive, sustainable and integrated transport networks. As national and local strategies increasingly focus on joined-up mobility, the discussion will examine opportunities to develop new markets whilst contributing to connectivity – particularly for rural communities and underserved areas – supporting broader social, environmental and economic aims.

12:45 - 1.45 Lunch

1:45 - 2.30 Workforce Strategy – The Coach Workforce of Tomorrow

This session takes a forward-looking approach to the challenges and opportunities facing the coach sector as it builds a workforce fit for the future. With changing demographics, skills gaps and the need for greater diversity and inclusion, how can the industry attract, retain and support the next generation of talent?

2:30 - 3:00 The international perspective on zero emissions, coach access & the workforce of tomorrow

3:00 - 3:30 Networking break

3:30 - 3:45 Wrap-up

3:45 - 4:00 CPT Close

Please note - sessions and timings are subject to change - please check back regularly or look out for CPT communications for updates