



Driving
the UK
forward

CPT Conference & Annual Dinner

Sponsorship Packages



Event Partner

Package Price £5,000

Pre

- Logo, web address and profile on a dedicated event web page
- Logo included on all event marketing and communications – including print and digital campaigns
- Optional Blog post on the CPT website in the lead up to the event, promoted in Newslane*
- Dedicated promotional materials to publicise your involvement

*Blog posts should focus on significant industry topics, drawing on your expertise to inform and educate readers rather than promote specific services or products. CPT reserves the right to request revisions before publication.

During

- Status and logo displayed throughout
- Opportunity to display promotional pop-up banners in the event foyer and conference/dinner room (800x2000mm)
- Full page printed advert in the conference programme and dinner menu
- Advert displayed on screens throughout
- Opportunity to distribute promotional items during the conference via delegate bags (collated by CPT) and if applicable, promotional gifts on dinner guest seats (not including promotional literature as you will receive a full page advert in the dinner menu)
- Dedicated on-stage mention
- Table for 10 at the CPT Annual Dinner
- 10% discount on additional dinner tickets

Post

- Status included in post-event communications and press coverage by event Media Partner

DEADLINES

As soon as possible

- High quality logo *
- Company profile (approx. 50 to 80 words)
- Web address

By Friday 4 December 2026

- Print advert for conference programme *
- Print advert for dinner menu *
- Advert for display on screens *

***Please see specifications page for artwork requirements**



Sponsors

Package Price £2,000

Pre

- Logo and web address on a dedicated event web page
- Logo included on all event marketing and communications – including print and digital campaigns
- Dedicated promotional materials to publicise your involvement

During

- Status and logo displayed throughout
- Promotional banner included in the conference programme and dinner menu
- Two seats at the CPT Annual Dinner
- 10% discount on additional dinner tickets

Post

- Status and logo included in post-event communications and press coverage by event Media Partner

DEADLINES

As soon as possible

- High quality logo *
- Web address

By Friday 4 December 2026

- Banner for inclusion in the conference programme and dinner menu *

***Please see specifications page for artwork requirements**



Specifications for Event Partners

Logo

All logos need to be high resolution at a minimum of 300dpi, preferably a vector file such as an eps or pdf. High resolution logos will also be accepted on transparent backgrounds as either a JPEG or PNG.

Conference programme advert spec

All artwork is to be A4 portrait only.

Trim Size: 210mm (w) x 297mm (h)

Type Area: 204mm (w) x 291mm (h)

Bleed: 3mm all around
216mm (w) , 303mm (h)

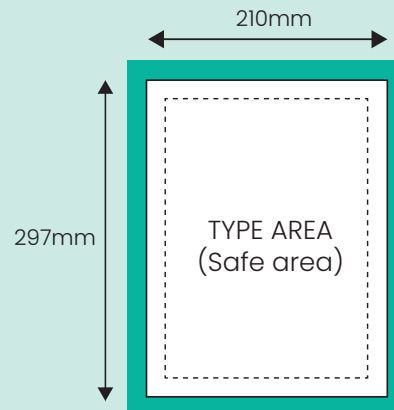
File Format: High Res CMYK PDF.
Embed/outline images and fonts.

DPI: 300 dpi minimum.

 TOTAL SIZE WITH BLEED
216mm x 303mm

—— FULL SIZE AD
210mm x 297mm

----- TYPE AREA
204mm x 291mm



Dinner menu advert spec

All artwork is to be A5 portrait only.

Trim Size: 148mm (w) x 210mm (h)

Type Area: 142mm (w) x 204mm (h)

Bleed: 3mm all around
154mm (w) , 216mm (h)

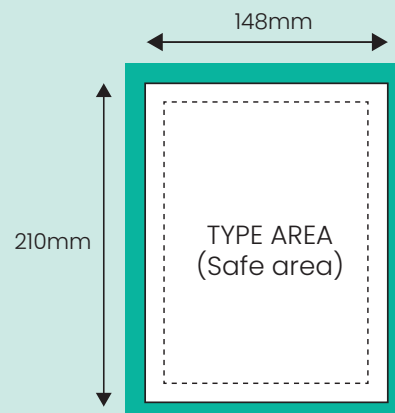
File Format: High Res CMYK PDF.
Embed/outline images and fonts.

DPI: 300 dpi minimum.

 TOTAL SIZE WITH BLEED
154mm x 216mm

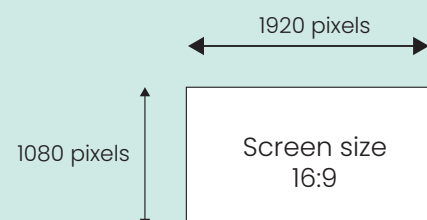
—— FULL SIZE AD
148mm x 210mm

----- TYPE AREA
142mm x 204mm



Advert for display screens

All artwork needs to be supplied as a PNG or powerpoint slide to the ratio screen size of 16:9



All artwork to be sent to events@cpt-uk.org



Specifications for Sponsors

Logo

All logos need to be high resolution at a minimum of 300dpi, preferably a vector file such as an eps or pdf. High resolution logos will also be accepted on transparent backgrounds as either a JPEG or PNG.

Conference programme banner spec

All artwork is to be landscape only.

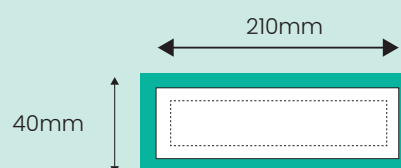
Trim Size: 210mm (w) x 40mm (h)

Type Area: 204 (w) x 34mm (h)

Bleed: 3mm all around
216mm (w) , 46mm (h)

File Format: High Res CMYK PDF.
Embed/outline images and fonts.

DPI: 300 dpi minimum.



 TOTAL SIZE WITH BLEED
216mm x 46mm

—— FULL SIZE AD
210mm x 40mm

----- TYPE AREA
204mm x 34mm

Dinner menu banner spec

All artwork is to be landscape only.

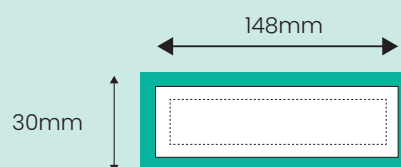
Trim Size: 148mm (w) x 30mm (h)

Type Area: 142mm (w) x 24mm (h)

Bleed: 3mm all around
154mm (w) , 36mm (h)

File Format: High Res CMYK PDF.
Embed/outline images and fonts.

DPI: 300 dpi minimum.



 TOTAL SIZE WITH BLEED
154mm x 36mm

—— FULL SIZE AD
148mm x 30mm

----- TYPE AREA
142mm x 24mm

All artwork to be sent to events@cpt-uk.org

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